

Introduction



Thank you for your willingness to tell the story of Presbyterian mission and ministry work. Countless lives are transformed each day in communities large and small as Presbyterians offer the world a visible witness—in word and deed—of the gospel of Jesus Christ. Each time you tell the story, you engage more women, men, young adults, and children to be part of this transformational work.

We know from 2 Corinthians 5:20 that we all are “ambassadors for Christ.” As an ambassador for the Presbyterian Mission Agency, you help carry out that work, **inspiring** audiences with stories of God’s Spirit at work in the world, **equipping** them for more faithful and effective ministry, and **connecting** them to do more together than any of us could do alone.

This toolkit contains resources to get you started:

- Key messages for the Presbyterian Mission Agency
- Ideas for where and how to tell the story
- Contact information for follow-up
- Samples of resources you can use in your storytelling
- Videos and PowerPoint slides to augment your presentations

We also invite you to visit the Ambassador’s Program website for additional information and updates.

Isaiah called “blessed” the messengers who bring good news. Indeed, your service is a blessing—to the Presbyterian Mission Agency, to the Presbyterian Church (U.S.A.), and to God, whom together we serve.

Thank you!

Message Points



“And you will be my witnesses in Jerusalem, in all Judea and Samaria, and to the ends of the earth.”

Acts 1:8

5-Second Message

The Presbyterian Mission Agency is the **mission arm** of the Presbyterian Church (U.S.A.).

20-Second Message

The Presbyterian Mission Agency is the **mission arm** of the Presbyterian Church (U.S.A.).

For more than **175** years, we’ve been part of the **Presbyterian family**—connecting Presbyterians for **mission and ministry** in the United States and more than 50 other countries.

The Presbyterian Mission Agency **inspires, equips, and connects** the PC(USA) to serve Christ in the world through new and existing communities of faith, hope, love, and witness.

2-Minute Message

The Presbyterian Mission Agency is the **mission arm** of the Presbyterian Church (U.S.A.).

For more than 175 years, we’ve been part of the **Presbyterian family**—connecting Presbyterians for **mission and ministry** in the United States and more than 50 other countries.

The Presbyterian Mission Agency **inspires, equips, and connects** the PC(USA) to serve Christ in the world through new and existing communities of faith, hope, love, and witness by

- working to cultivate, nurture, and sustain diverse, **transformational leaders** for Christ’s mission;
- encouraging **compassionate and prophetic discipleship** by making, receiving, and sending disciples who demonstrate and proclaim God’s justice, peace, and love in an increasingly globalized world;
- igniting a movement within the PC(USA) that results in the creation of **1,001 new worshipping communities**;
- engaging and joining with **young adults** in reforming the church for Christ’s mission;
- **engaging with, responding to, resourcing, and representing the General Assembly** in alignment with the vision and mission for the Presbyterian Mission Agency;
- ensuring **organizational integrity** by building confidence, trust, and engagement in all that the Presbyterian Mission Agency does.

Message Points

continued

2-Minute Message (by structure)

The Presbyterian Mission Agency is the **mission arm** of the Presbyterian Church (U.S.A.).

For more than 175 years, we've been part of the **Presbyterian family**—connecting Presbyterians for **mission and ministry** in the United States and more than 50 other countries.

The Presbyterian Mission Agency **inspires, equips, and connects** the PC(USA) to serve Christ in the world through communities of faith, hope, love, and witness via five ministry areas:

- **Compassion, Peace, and Justice** works to make God's community livable for all by
 - o working to end poverty, oppression, and injustice;
 - o responding to natural and human-made disasters around the world;
 - o caring for God's creation.
- **Evangelism and Church Growth** works with individuals and congregations to
 - o share the good news of Christ's love;
 - o strengthen existing churches and plant new ones.
- **Racial Ethnic & Women's Ministries / Presbyterian Women** helps the church better reflect the makeup of our communities by
 - o cultivating women and men leaders of all races and cultures for the church.
- **Theology, Worship, and Education** teaches people to think, pray, and live their faith
 - o within congregations;
 - o through theological education;
 - o by publishing top-notch discipleship curricula in English, Spanish, and Korean;
 - o by supporting military chaplains in their ministry.
- **World Mission** brings God's global family together to heal the wounds of poverty and violence and to proclaim God's saving love by
 - o sending and supporting almost 200 mission coworkers in more than 50 countries;
 - o bringing global partners and US Presbyterians together to form communities of mission practice.

Message Points

continued

Who is the Presbyterian Mission Agency?

The Presbyterian Mission Agency is the **mission arm** of the Presbyterian Church (U.S.A.).

- We are Presbyterians—YOUR mission agency.
- We are members of the Presbyterian family.

What does the Presbyterian Mission Agency do?

The Presbyterian Mission Agency inspires, equips, and connects the PC(USA) in its many expressions to serve Christ in the world through new and existing communities of faith, hope, love, and witness by

- working to cultivate, nurture, and sustain diverse, transformational leaders;
- encouraging compassionate and prophetic discipleship;
- igniting a movement that results in the creation of 1,001 new worshipping communities;
- engaging and joining with young adults in reforming the church for Christ's mission;
- engaging with, responding to, resourcing, and representing the General Assembly;
- ensuring organizational integrity.

How is the Presbyterian Mission Agency organized?

Our governing board is made up of 40 voting and 15 corresponding members plus two ecumenical advisors.

The mission agency is made up of

- nearly 350 employees;
- 200 mission personnel in 50 countries.

Five mission areas carry out the agency's work:

- Compassion, Peace, and Justice works to make God's community livable for all.
- Evangelism and Church Growth grows the church in evangelism.
- Racial Ethnic & Women's Ministries / Presbyterian Women grows the church in diversity.
- Theology, Worship, and Education grows the church in discipleship.
- World Mission brings God's global family together to heal the wounds of poverty and violence and to proclaim God's saving love in Jesus Christ.

Additional ministries and programs support these efforts:

- Mission Resources tells the mission story.
- Funds Development invites Presbyterians to participate in the mission story through financial gifts.

Message Points

continued

Compassion, Peace, and Justice

Works to make God's community livable for all

- Advocates for justice, freedom, and human fulfillment
- Restores communities affected by disaster
- Helps people help themselves
- Promotes peace and resolution to conflict

Guided by Isaiah 58:6–12: “. . . You'll be known as those who . . . make the community livable again” (*The Message*).

Evangelism and Church Growth

Grows healthy churches and worshiping communities for the 21st century

- Encourages passion for Jesus and service to community
- Engages congregations with their neighborhoods

Guided by John 1:14: “The Word became flesh and blood, and moved into the neighborhood” (*The Message*).

Racial Ethnic & Women's Ministries / Presbyterian Women

Helps the church better reflect God's beloved community

- Equips racial ethnic and new-immigrant congregations
- Develops multicultural communities of faith
- Builds leaders of every race and gender
- Works for racial and gender justice

Guided by Acts 2:1, “When the day of Pentecost had come, they were all together in one place,” and Galatians 3:28, “There is no longer male and female; for all of you are one in Christ Jesus.”

Theology, Worship, and Education

- Teaches Presbyterians to think, pray, and live the faith
- Encourages transformational leadership for congregations
- Provides theological, liturgical, and educational support
- Engages the church in faith conversations
- Supports theological education through 12 PC(USA)-related seminaries

Guided by Romans 12:2: “Be transformed by the renewing of your minds, so that you may discern what is the will of God.”

Message Points

continued

World Mission

Engages Presbyterians in faithful and effective mission throughout the world

- Sends and supports almost 200 mission coworkers in more than 50 countries
- Connects US Presbyterians, global partners, and mission workers
- Focuses on three critical global issues
 - o Evangelism: training pastors for community transformation
 - o Poverty alleviation: educating 100,001 children by 2020
 - o Reconciliation: ending violence against women and children
- For more info: pcusa.org/worldmission

Guided by Matthew 28:19–20: “Go therefore and make disciples of all nations . . .”

Communications and Funds Development

Mission Resources

Publishes print and electronic resources to interpret the work of the Presbyterian Mission Agency

- *Presbyterians Today* magazine tells the mission story in articles and pictures.
- *Presbyterian Mission Yearbook for Prayer & Study* offers daily prayers and mission stories from mission workers and presbyteries.
- *Presbyterian Planning Calendar* equips Presbyterian leaders for mission and ministry.

Guided by 2 Timothy 2:2: “What you have heard from me through many witnesses entrust to faithful people who will be able to teach others as well.”

Funds Development

Works in partnership with individuals, presbyteries, and congregations to generate funding for the work of the Presbyterian Mission Agency

- Promotes a mindset of abundance and generosity as a means to fund Christ’s mission
- Enhances giving to mission as an act of Christian financial discipleship
- Provides counsel, models, and resources to increase funding

Guided by 2 Corinthians 9:8: “And God is able to provide you with every blessing in abundance, so that by always having enough of everything, you may share abundantly in every good work.”

presbyterianmission.org/ambassadors

Message Points

continued

How is the Presbyterian Mission Agency funded?

The Presbyterian Mission Agency receives its funding from a variety of sources. (Details can be found at the back of the latest annual report.)

- **Funding for general mission** (unrestricted)
 - **Shared mission support**
 - Unrestricted funds from
 - Endowments
 - Bequests and annuities
- **Funding for specific mission**
 - Special offerings (such as One Great Hour of Sharing)
 - Special appeals (for disaster relief and other causes)
 - Bequests and annuities
 - Restricted endowments
- **Other**
 - Sale of resources
 - Sale of curriculum
 - Special events

We declare in the *Book of Order* that “Christ calls the Church into being, giving it all that is necessary for its mission to the world” (F-1.0202).

Because we can do far more together than any of us could do individually, we invite individuals, congregations, and presbyteries to join in funding and carrying out Christ’s mission through the ministries of the Presbyterian Mission Agency.

Both shared and designated mission giving are faithful ways to support Christ’s mission.

Ideas for Presentation



“Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything that I have commanded you.”
Matthew 28:19–20

As an ambassador for the Presbyterian Mission Agency, you get to share what God is doing in the world with your friends and fellow Presbyterians. This is a great opportunity to bear witness to Christ’s love and tell the stories of good and faithful mission and ministry work going on in the Presbyterian Church (U.S.A.).

Where to Present

There are all kinds of possibilities, from informal conversations over a cup of coffee to multimedia presentations to church groups. Here are a few to consider:

- Session meetings and mission committee meetings
- Presbytery meetings
- Minutes for Mission on Sunday mornings
- Church or presbytery mission fairs
- Civic and community organization meetings
- Presbytery education day or synod school
- Church dinners and gatherings of friends at home

What to Talk about

Find out what issues your audience is most interested in or passionate about. Global mission? How to grow the church? How Presbyterian mission work is funded? How to become an advocate on issues of justice, peace, or human fulfillment? How to become involved in restoring communities affected by disaster? Introduce discussions on issues pertinent to the audience. Here are some possibilities:

- Overview of the Presbyterian Mission Agency
 - The Presbyterian Mission Agency **inspires, equips, and connects** the PC(USA) to serve Christ in the world through new and existing communities of faith, hope, love, and witness.
- Directional goals (Presbyterian Mission Agency strategy and work plan)
 - Cultivate diverse transformational leaders.
 - Encourage compassionate and prophetic discipleship.
 - Ignite a movement to create 1,001 new worshiping communities.
 - Engage young adults in reforming the church.
 - Respond to and resource the General Assembly.
- Presbyterian World Mission
 - Mission partners and programs
 - Equipping the church for mission involvement
- Funding Presbyterian Mission

In addition to the resources provided in your packet, you can find resources for all of these topics, PowerPoint slides, videos, and more at pcusa.org/ambassadors.

Contacts



Paul Jeffreys, ACT

*“What does the LORD
require of you but to
do justice, and to love
kindness, and to walk
humbly with your God?”*

Micah 6:8

*If you need additional information, please contact
Information Services at 800-728-7228.*

To order resources

Church Store (orders/distribution), 800-524-2612
or store.pcusa.org

To make a gift

Information Services, 800-728-7228
or pcusa.org/donate

To inquire about Special Offerings

pcusa.org/specialofferings

To sign up for e-newsletters

pcusa.org/subscriptions/lists

To find a specific ministry

pcusa.org/ministries

For general information

Information Services, 800-728-7228
or presbyterianmission.org

Videos



*"I love to tell the story,
'twill be my theme in
glory, to tell the old,
old story of Jesus and
his love."*

A. Katherine Hankey

The Presbyterian Mission Agency has produced a variety of short videos that may be useful in your presentations. Most are available for download at pcusa.org/resource.

1001 Worshipping Communities

We are a church on fire, and a new movement has been ignited. In these short videos, you'll be inspired by God's love, witness others sharing the Word in new and powerful ways, and be equipped to take part in growing 1,001 new worshipping communities within 10 years. For more info and resources, head to onethousandone.org.

"Your Partners in Ministry: An Introduction to the Agencies of the PC(USA)"

This 10-minute video presents a powerful introduction to the six General Assembly agencies that make up the Presbyterian Church (U.S.A.). Told through the experiences of a small Texas congregation, you'll see how all six agencies collaborated with church leaders and members to revitalize and bring new hope to this Presbyterian worshipping community.

Mission and Ministry

Here is a sampling of videos from the Presbyterian Mission Agency's ministry areas:

- **"World Mission: Better Together"**
This three-minute video gives an overview of the work of World Mission and tells the story of how we work in partnership with many organizations around the globe on three critical global issues: poverty alleviation, reconciliation, and evangelism. Available at pcusa.org/worldmission
- **"Compassion, Peace, and Justice: Making God's Community Livable for All"** provides an in-depth look at the work of the programs that make up the Compassion, Peace, and Justice ministry area.
- **"Neema Means Grace"**—A Bible study that began near Kansas City, Missouri, became the PC(USA)'s first Swahili/English-speaking congregation.
- **"All Together in One Place"** introduces the work of Racial Ethnic & Women's Ministries / Presbyterian Women.

Videos

continued

- **“Thinking, Praying, Living the Faith”** invites you to a commitment to integrate theology, worship, and ethics. Available at pcusa.org/theologyandworship
- The **Small Church Residency Program** continues to grow leaders and churches for such a time as this. Video introduction and testimonials at pcusa.org/residency
- **UKirk** is a new direction for collegiate ministries—reaching and teaching college students so that they may be lifelong followers of Jesus Christ. Introductory video at ukirk.org/who-we-are
- **“The Ripple Effect of *Engage*”**—See how a new approach from Evangelism ministries powerfully impacts a congregation in Charlotte, North Carolina.

Resources



“Christ calls the Church into being, giving it all that is necessary for its mission to the world.”

Book of Order, G-1.0202

This section lists a sampling of resources you may want to hand out or refer to during your presentations. Most print items can be ordered at 800-524-2612 or store.pcusa.org, or download at pcusa.org/ambassadors.

Presbyterian Mission Agency Annual Report

The annual report provides a snapshot of the Presbyterian Mission Agency’s work to offer the world a visible witness to the gospel of Jesus Christ.

Funding Trends of the Presbyterian Mission Agency

This report analyzes the various funding and revenue sources of the Presbyterian Mission Agency. It includes tables and graphs that illustrate the changes in these funding streams over the most recent 11-year period. Request copies from Debbie Gardiner at debbie.gardiner@pcusa.org or 800-728-7228 x5988.

Presbyterians Today magazine

Presbyterians Today is the award-winning, general interest magazine of the Presbyterian Mission Agency. This monthly magazine lifts up our mission and ministry through photos, stories of impact, and resources. Our special issue and guidebook—*Welcome to the Presbyterian Church!*—is a thorough introduction to and overview of all things Presbyterian. For more, visit pcusa.org/today.

Connect with the **1001 movement** and find resources for your new worshipping community at onethousandone.org. Discover tools to help you do and be church in a new way at presbyinnovate.com.

Transform your congregation using the **New Beginnings** assessment exercise. Details at pcusa.org/newbeginnings or whatisourfuturestory.com

Engage: learn how to share your faith and make disciples.

- Comprehensive congregational resource (including short video tutorials) available at pcusa.org/engage
- Get the three-part, seven-session curriculum (*Engage: Gospel, Engage: Discipleship, Engage: Mission*) from the Church Store.

Resources

continued

UKirk (University Church) is a network of collegiate ministries reaching students and teaching them how to be lifelong followers of Jesus Christ. Full range of ministry tools at ukirk.org

Quick Sheets are concise resources offering fabulous youth ministry ideas on a focused topic. Transform how you accompany young people through our ever-changing world using these free, downloadable ministry helps: pcusa.org/quicksheets.

Compassion, Peace, and Justice brochure

PDS 2435212001

This introduction to the Presbyterian Mission Agency's ministries of Compassion, Peace, and Justice explains how they are working to restore God's community to health and wholeness.

Racial Ethnic Torch magazine

The *Racial Ethnic Torch* brings you inspiring stories of cross-cultural and racial ethnic ministry in the Presbyterian Church (U.S.A.). Learn how and where the church is growing fastest and about the leaders God is using to help make it happen. Be sure to ask for the current issue.

Twelve Dynamic New Racial Ethnic and New Immigrant Communities of Faith

New-immigrant ministries are the fastest growing communities of faith in the Presbyterian Church (U.S.A.). We invite you to explore and share the stories of 12 dynamic new racial ethnic and new-immigrant communities of faith. Download at pcusa.org/12churches.

Mission Crossroads magazine

Mission Crossroads is full of inspiring, transformational stories of Presbyterians engaged in God's mission around the world as well as tips on becoming part of this work. Request the current issue from Nicole Gerkins at nicole.gerkins@pcusa.org or 800-728-7228 x5611, or download digital copies at missioncrossroads.org.

Presbyterian World Mission Giving Opportunities

Use this resource to learn about and engage with the ministries of Presbyterian mission workers throughout the world and to pray for them and support them financially.

Resources

continued

Small Church Residency Program

(For Such A Time as This case for support)

This inspiring case for the Small Church Residency Program (formerly, For Such a Time as This) provides stories of the program's ongoing impact and results, its fundraising goals, and compelling reasons for support. Available at pcusa.org/resource/such-time-case-support

Curriculum Resource Catalog

This catalog highlights the newest Christian education resources, book releases, devotionals, and group study guides from Congregational Ministries Publishing. Available at pcusa.org/curriculum

Presbyterian Mission Agency ministry areas and resource links

Compassion, Peace, and Justice

The Advisory Committee on Social Witness Policy
Child Advocacy

James N. Jarvie Commonweal Service

Mission Responsibility through Investment

Presbyterian Disaster Assistance

Presbyterian Health, Education, and Welfare Association

Presbyterian Hunger Program

Presbyterian Ministry at the United Nations

Presbyterian Office of Public Witness

Presbyterian Peacemaking Program

Self-Development of People

Additional resources at
pcusa.org/cpj

Resources

continued

Evangelism and Church Growth

Evangelism Ministries

Evangelism/*Engage*

Collegiate Ministries

Camps and Conference Centers

Ministries with Youth

Presbyterian Military Chaplains

Church Growth Ministries

1001 New Worshiping Communities

Presbyterian Centers for New Church Innovation

Congregational Transformation / New Beginnings

Mission Program Grants

Older Adult Ministries

Additional resources at pcusa.org/ecg

Racial Ethnic & Women's Ministries / PW

Racial Ethnic Congregational Support Offices

African American Congregational Support

Asian Congregational Support

Hispanic Latino-a Congregational Support, including
Portuguese-Language Congregational Support

Native American Congregational Support

New Immigrant and Emerging Communities Offices

African Emerging Ministries

Korean Emerging Ministries, including Korean
English Ministries

New Immigrants and Emerging Ministries, including
Middle Eastern Ministries

Cross-Cultural and Multicultural Ministries Offices

Cross-Cultural Ministries

Multicultural Congregational Support

Racial Ethnic Leadership Development

Racial Ethnic Leadership Development

Racial Ethnic Schools and Colleges

Women's Leadership Development and Justice Ministries

Gender and Racial Justice

Women's Leadership Development and
Young Women's Ministries

Presbyterian Women Inc.

Additional resources at pcusa.org/racialethnic

Resources

continued

Theology, Worship, and Education

Congregational Ministries Publishing

Feasting on the Word ecumenical curriculum for all ages

Being Reformed series for adult Sunday school and small groups

We Believe denominational curriculum for children

Korean, Spanish, and Braille language resources

Theological Education

Committee on Theological Education

Seminary Support Network

Theological Education Fund

Theology and Worship

Company of New Pastors

Interfaith Relations

Financial Aid for Service

Small Church Residency Program

Worship resources, including the *Call to Worship* journal

Additional resources at pcusa.org/theology

World Mission

Mission Personnel

Recruitment and relations

Area Offices

Africa

Asia and the Pacific

Latin America and the Caribbean

Middle East, Central Asia, and Europe

Jinishian Memorial Program

Equipping for Mission Involvement

Resources for congregations

Connecting with mission workers

Young Adult Volunteers

Additional resources at pcusa.org/worldmission