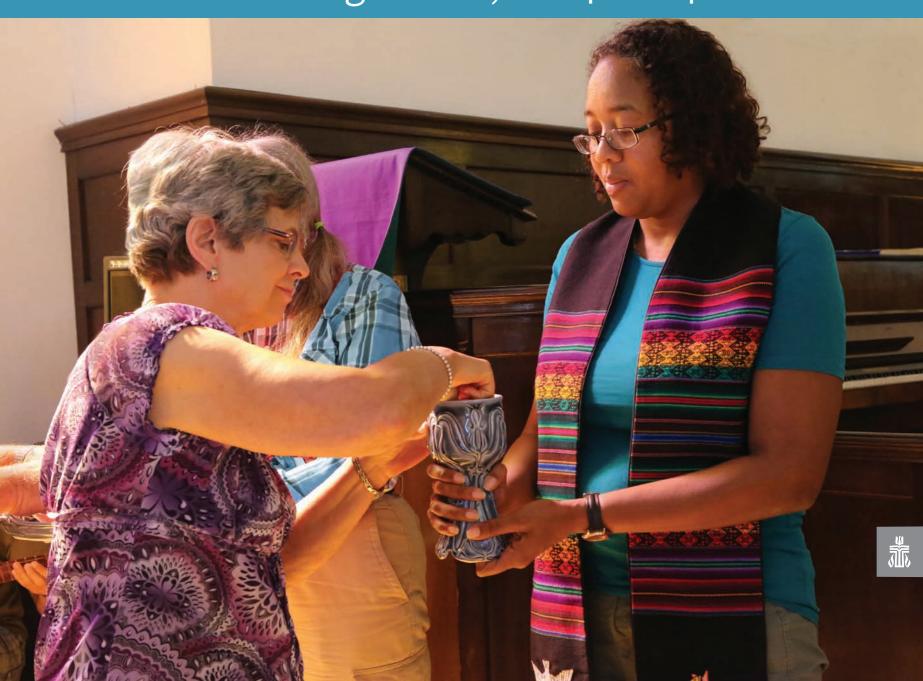
Funding Trends, 2004–2014





On the cover:

Izett Samá Hernández, pastor of Los Palos Church and moderator of Cuba's Havana Presbytery, serves Communion. The PC(USA) has been working for decades to end the US economic embargo on Cuba and ease the hardships it has caused. At least 24 PC(USA) congregations have a relationship with a Havana congregation. Photo by Erin Dunigan.

Right:

Calvin Crest, located in the Presbytery of San Joaquin, is developing ministries that reach out to populations who typically do not get to experience summer camp. Its Week in the Forest program gives teens and adults living with physical or mental disabilities (or both) a full camp experience. Photo courtesy of Calvin Crest.

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1

Sources of Presbyterian Mission Agency funding

	FUNDING RECEIVED IN 2004 (PERCENTAGE)	FUNDING RECEIVED IN 2014 (PERCENTAGE)
Basic Mission Support	17.0%	13.8%
Shared (unrestricted)	12.7%	8.8%
Directed (restricted)	4.3%	5.0%
Churchwide Special Offerings	14.2%	15.7%
Other specific appeals	13.8%	16.2%
Emergency and disaster relief	3.5%	3.6%
Extra Commitment Opportunities	7.6%	10.1%
Presbyterian Hunger Program	0.5%	0.8%
Theological Education Fund	2.0%	1.4%
Other	0.2%	0.3%
Additional forms of giving	5.9%	1.8%
Bequests and annuities	3.3%	1.1%
Other gifts and grants	2.6%	0.7%
Endowments	25.9%	25.2%
Sales: curriculum, program services, resources	14.1%	26.8%
Other	9.1%	0.5%
Total	100.0%	100.0%

Each funding category is described in more detail on the following pages.

The Big Picture: Presbyterian Mission Agency sources of funds, 2004 vs. 2014 Current-year receipts



NOTE *In 2004, \$7,407,469 of prior year accumulations were taken from reserves, to produce a total budget of \$125,119,606, as shown in the charts on pages 4–5. In 2014, actual receipts were \$74,187,042, and \$2,167,708 of new restricted gifts were put in reserve, reducing the actual budget to \$72,019,334, the figure shown in the charts on pages 4–5.

FUNDING TRENDS OF THE PRESBYTERIAN MISSION AGENCY, 2004–2014

5 FUNDING TRENDS OF THE PRESBYTERIAN MISSION AGENCY, 2004–2014

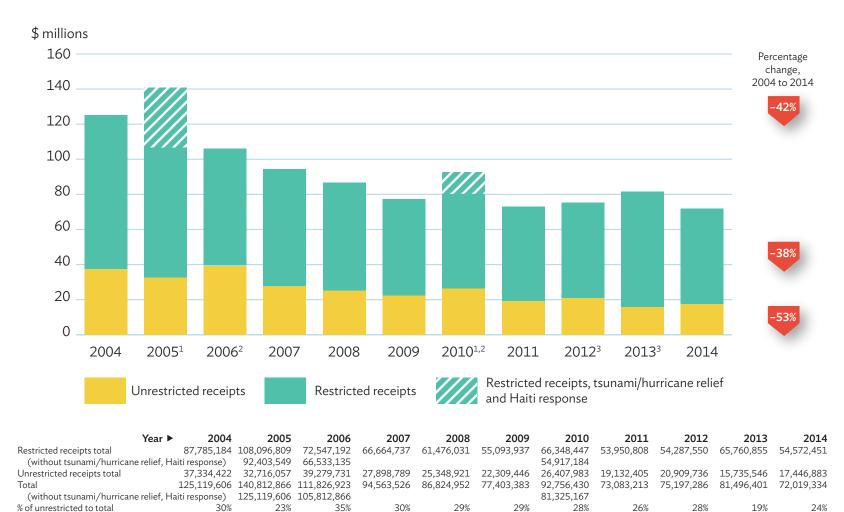
Restricted and unrestricted receipts

Presbyterian Mission Agency budgets have declined significantly since 2004. About 81 percent of our receipts today are restricted funds used exclusively for designated purposes. The Presbyterian Mission Agency must match resources with goals and objectives while being faithful to restricted funding and General Assembly mandates.

	2004	2014	% CHANGE 2004-2014
Unrestricted	37,334,422	17,446,883	(53.3%)
Restricted	87,785,184	54,572,451	(37.8%)
Total	125,119,606	72,019,334	(42.4%)

Total restricted and unrestricted receipts

Current-year receipts



NOTES (1) 2005 includes \$35 million for the tsunami and hurricane responses. 2010 includes \$11 millon for Haiti earthquake response.

- (2) 2006 unrestricted includes a major estate gift of \$9.5 million. 2010 unrestricted includes a major estate gift of \$5.5 million.
- (3) 2012 unrestricted includes an estate gift of \$3.4 million, and both 2012 and 2013 restricted includes two \$1 million gifts in each year.

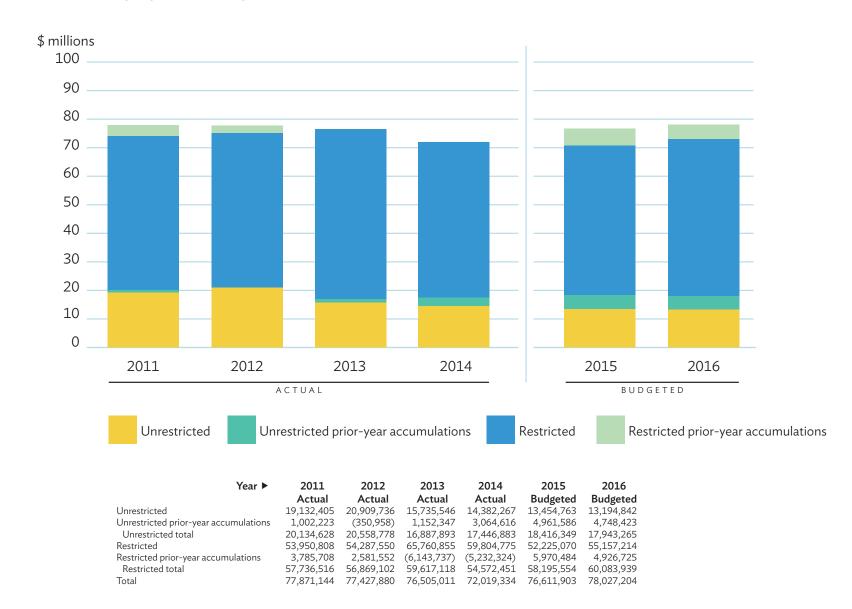
Actual and projected receipts, 2011–2016

The following table shows the Presbyterian Mission Agency's actual receipts for the past four years (2011 through 2014) and projections for the next two years (2015 and 2016) based on approved budgets. Total expense budgets are higher because they include the use of unrestricted reserves and available unspent restricted funds.

	2011 ACTUAL	2012 ACTUAL	2013 ACTUAL	2014 ACTUAL	2015 BUDGET*	% CHANGE	2016 BUDGET*	% CHANGE
Unrestricted	19,132,405	20,909,736	15,735,546	14,382,267	13,454,763	(6.5%)	13,194,842	(1.9%)
Restricted	53,950,808	54,287,550	65,760,855	59,804,775	52,225,070	(12.7%)	55,157,214	5.6%
Total	73,083,213	75,197,286	81,496,401	74,187,042	65,679,833	(11.5%)	68,352,056	4.1%

^{*} Revised mission budgets for 2015 and 2016 as approved by the Presbyterian Mission Agency Board on April 16, 2015

Actual and projected receipts



FUNDING TRENDS OF THE PRESBYTERIAN MISSION AGENCY, 2004–2014

FUNDING TRENDS OF THE PRESBYTERIAN MISSION AGENCY, 2004–2014

7

Basic Mission Support

Basic Mission Support is the money received from congregations. Typically, these are funds forwarded to the Presbyterian Mission Agency from presbyteries.

There are two components to Basic Mission Support:

■ **Shared**, which is unrestricted (no limitations on use)

Only 8.8 percent of the Presbyterian Mission Agency's 2014 receipts were from Shared Mission Support. There are no restrictions on how this money is spent, and this is how most people think of Mission Support.

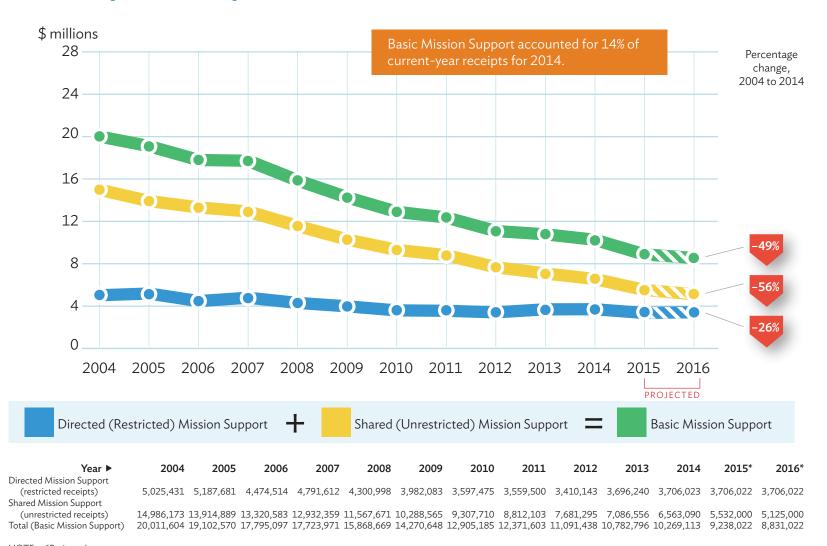
■ **Directed**, which is restricted (limited to designated uses)

A total of 5.0 percent of 2014 receipts came from Directed Mission Support, so called because the donor (individual, congregation, presbytery) has requested that some or all of its Basic Mission Support be directed to a specific budgeted item.

	2004	2014	% CHANGE 2004-2014
Shared (unrestricted)	14,986,173	6,563,090	(56.2%)
Directed (restricted)	5,025,431	3,706,023	(26.3%)
Total Basic Mission Support	20,011,604	10,269,113	(48.7%)

Basic Mission Support

Traditional funding sources are declining



NOTE *Projected

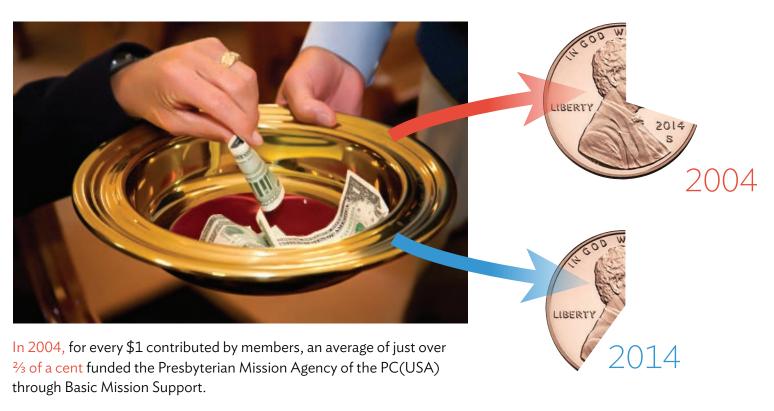
Presbyterian Mission Agency funding trends for Basic Mission Support

Presbyterians are generous givers. In 2004, our 2,362,136 active members contributed an average of \$1,239 each—\$2.9 billion in all—to their congregations. By 2014, even with fewer active members (1,667,767), the average gift increased by 24% to \$1,537, bringing total contributions to \$2.6 billion.

Nonetheless, only a small fraction of these dollars are given to the Presbyterian Mission Agency's Basic Mission Support: \$20,011,604 in 2004, or 0.68 percent. In other words, for every dollar contributed in a collection plate, just over $\frac{2}{3}$ of a cent went to Basic Mission Support. This share continued to shrink in subsequent years. In 2014, the Basic Mission Support component of local giving declined to \$10,269,113, or 0.40 percent. Thus, for each dollar contributed locally, just over $\frac{1}{3}$ of a cent funded Basic Mission Support.

	2004	2014	% CHANGE 2004-2014
Number of active Presbyterian members	2,362,136	1,667,767	(29.4%)
Average gift to congregation	\$1,239.03	\$1,536.67	24.0%
Total congregational receipts	\$2,926,762,293	\$2,562,806,733	(12.4%)
Share to Basic Mission Support	\$20,011,604	\$10,269,113	(48.7%)
Percentage to Basic Mission Support	0.68%	0.40%	(41.4%)

Presbyterian Mission Agency funding trends for Basic Mission Support



In 2014, just over $\frac{1}{3}$ of a cent funded the Presbyterian Mission Agency through Basic Mission Support.

Year ▶	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Total congregational receipts (\$)	2,926,762,293	3,073,684,927	3,206,570,718	3,235,845,932	3,089,196,607	2,969,281,036	2,823,193,858	2,849,696,105	2,761,138,086	2,700,480,852	2,562,806,733
Basic Mission Support (\$)	20,011,604	19,102,570	17,795,097	17,723,971	15,868,669	14,270,648	12,905,185	12,371,603	11,091,438	10,782,796	10,269,113
Basic Mission Support (%)	0.68%	0.62%	0.55%	0.55%	0.51%	0.48%	0.46%	0.43%	0.40%	0.40%	0.40%

Source: Presbyterian Research Services, Comparative Statistics 2014

Churchwide Special Offerings

Four churchwide **special offerings** are received by Presbyterian congregations each year to provide funds for designated causes, as follows:

- Christmas Joy Offering—received during Advent
 Supports Board of Pensions assistance programs (50%) and Presbyterian-related racial-ethnic schools and colleges (50%)
- One Great Hour of Sharing—received on Easter Sunday, Palm/Passion Sunday, or during Lent Supports Presbyterian Hunger Program (36%), Presbyterian Disaster Assistance (32%), and Self-Development of People (32%)
- Peace and Global Witness Offering—received during the "Season of Peace" ending on World Communion Sunday (first Sunday in October)
 Supports congregational peacemaking ministries (25%), presbytery and synod peacemaking efforts (25%), and the peacemaking ministries of the Presbyterian Mission Agency (50%)
 This offering replaced the Peacemaking Offering in 2014.
- Pentecost Offering—received on Day of Pentecost (7th Sunday after Easter)

 Congregations retain 40 percent of the proceeds to support ministries with children and youth. The balance supports General Assembly ministries with youth (25%), Young Adult Volunteers (25%), and the national "Educate a Child" initiative (10%).
 - \blacksquare The Witness Offering was replaced in 1998 by the Pentecost Offering.

	2004	2014	% CHANGE 2004-2014
Christmas Joy	5,409,520	3,604,041	(33.4%)
One Great Hour of Sharing	9,532,254	6,378,418	(33.1%)
Peacemaking	1,089,004	429,198	(60.6%)
Peace and Global Witness	_	514,516	_
Pentecost	685,178	743,712	8.5%
Witness	43,397	1,435	(96.7%)
Total	16,759,353	11,671,320	(30.4%)

Churchwide Special Offerings



	Year ▶	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Christmas Joy		5,409,520	5,240,914	4,927,405	5,215,040	4,987,578	4,537,815	4,243,408	4,124,341	3,989,899	3,921,296	3,604,041
One Great Hour of Sharing		9,532,254	9,326,914	9,465,261	8,989,242	8,245,099	7,901,896	7,655,272	7,732,144	7,070,278	6,519,016	6,378,418
Peacemaking*		1,089,004	1,040,997	1,108,097	1,361,494	1,177,333	1,017,849	995,996	1,009,171	960,553	1,003,139	429,198
Peace and Global Witness*		_	_	_	_	_	_	_	_	_	_	514,516
Pentecost		685,178	788,147	799,561	842,483	863,861	859,362	823,988	758,284	820,976	824,323	743,712
Witness		43,397	45,139	29,652	32,609	32,465	27,420	11,576	3,121	2,749	1,723	1,435
Total		16,759,353	16,442,111	16,329,976	16,440,868	15,306,336	14,344,342	13,730,240	13,627,061	12,844,455	12,269,497	11,671,320

NOTE *The Peace and Global Witness Offering replaced the Peacemaking Offering in 2014.

Emergency and disaster relief

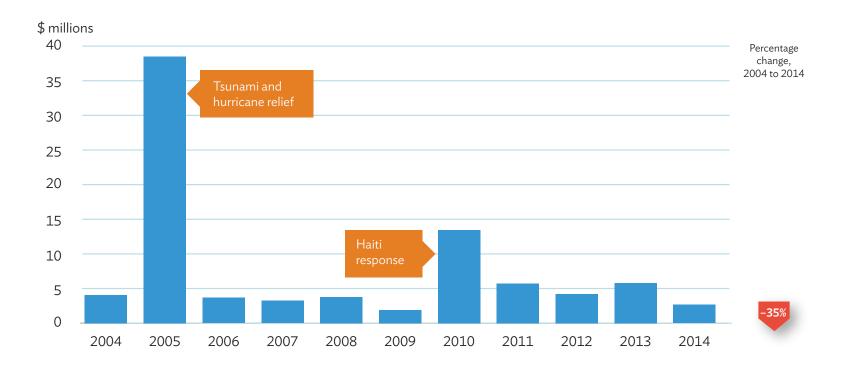
Emergency and disaster relief, administered by Presbyterian Disaster Assistance (PDA), helps congregations, presbyteries, and mission partners of the Presbyterian Church (U.S.A.) witness to the healing love of Christ through caring for communities impacted by crises and catastrophic events.

During 2014, PDA gifts amounting to \$2,644,563 helped meet immediate and long-term recovery needs in 40 countries and 24 states—including assistance for Christians and religious minorities seeking refuge from persecution in Iraq; the West Africa Initiative in Liberia and Sierra Leone, where the Ebola crisis caused a severe medical emergency and had a wide impact on agricultural livelihoods; immediate or ongoing disaster responses in South Sudan, the Philippines, Syria, Haiti, and other nations around the globe; a compassionate response to the unaccompanied children and border crisis; fire responses in California, Georgia, New York, and Texas; response to the shooting in Ferguson, Missouri, and to public violence in multiple states; new and ongoing responses to flooding and tornadoes around the nation; and a ministry of hospitality for volunteers engaged in helping communities recover.

PDA's National Response Team members also served following 23 disasters in 20 states, helping mid councils respond to disasters in their communities.

	2004	2014	% CHANGE 2004-2014
Emergency and disaster relief	4,083,917	2,644,563	(35.2%)

Emergency and disaster relief



Year ▶	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Emergency and disaster relief	4.083.917	38.519.320	3.678.235	3.222.791	3.783.911	1.903.224	13.438.088	5,713,852	4.188.872	5.812.763	2,644,563

NOTES (1) 2005 includes \$35 million for the tsunami and hurricane responses.

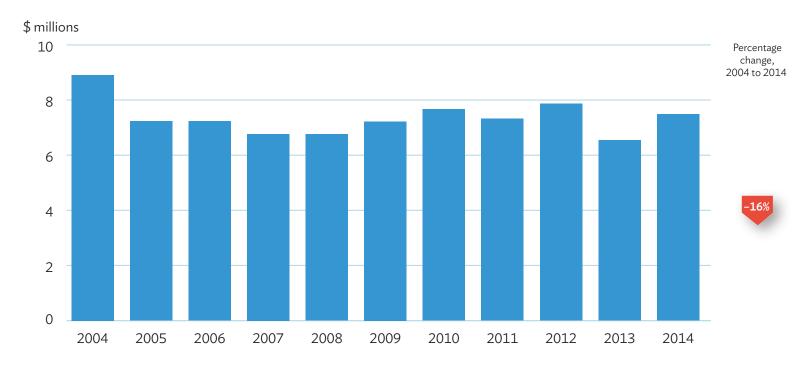
(2) 2010 includes \$11 million for Haiti earthquake response.

Extra Commitment Opportunities

Many individuals and congregations provide support for mission and ministry programs through **Extra Commitment Opportunities** (ECOs). These are typically gifts which are "above and beyond" an individual's or a congregation's adopted budget. Some of the funds raised to send and support mission coworkers through Presbyterian World Mission fall into this category.

	2004	2014	% CHANGE 2004-2014
Total ECO receipts	8,908,758	7,487,946	(15.9%)

Other Specific Appeals Extra Commitment Opportunities



	Year ▶	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	
otal ECO receipts		8.908.758	7.228.798	7.233.917	6.768.900	6.763.268	7.223.281	7.665.122	7.323.330	7.864.082	6.536.422	7.487.946	

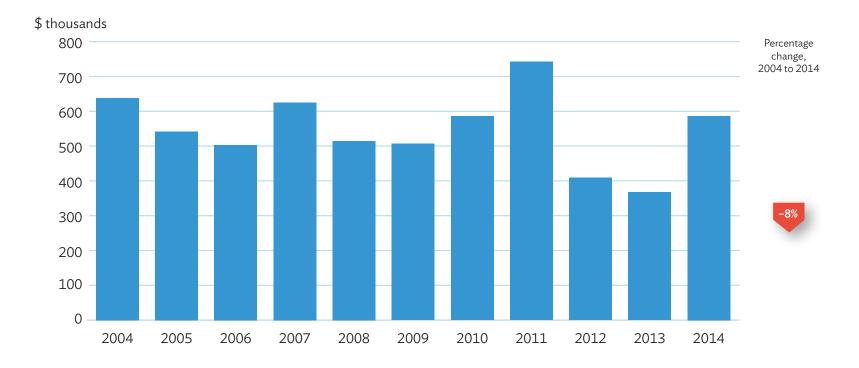
Presbyterian Hunger Program

Fighting hunger is at the heart of our Presbyterian understanding of mission. Jesus fed the hungry and told his disciples to do the same. In fact, the Presbyterian Church was the first denomination to declare hunger "a moral imperative for the church" and start a program dedicated to fighting hunger.

The **Presbyterian Hunger Program's** Cents-Ability special appeal is a small, first step in the battle against hunger and poverty. Congregations invite all church members to contribute a few cents at every meal, collect them, and bring them to church on the appointed Sunday. Congregations and presbyteries are encouraged to keep half of this offering to assist local hunger ministries (food banks, community gardens, schools, shelters) and send half to the Presbyterian Hunger Program for national or international hunger work.

	2004	2014	% CHANGE 2004-2014
Presbyterian Hunger Program	637,962	586,625	(8.0%)

Other Specific Appeals Presbyterian Hunger Program



	Year ▶	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	
resbyterian Hunger Program		637,962	541,619	502,877	625,392	514,417	506,312	585,597	742,183	408,777	366,895	586,625	

Theological Education Fund

The Committee on Theological Education (COTE) has the General Assembly–assigned responsibility for developing, maintaining, and supporting a plan for theological education with and for our PC(USA) seminaries. The **Theological Education Fund,** one of our denomination's specific appeals, is managed by COTE, with presbytery advocates forming the Seminary Support Network.

The Theological Education Fund (TEF) comprises monies contributed by Presbyterian congregations annually. It is the *only* source of denomination-wide funding for PC(USA) seminaries. Each congregation is asked to make a contribution of 1 percent of its operating budget to the TEF each year.

Contributions to the TEF and the Theological Schools Endowment Fund (TSEF) ensure the development, education, and preparation of diverse, well-formed, Reformed, and informed church leaders who graduate to serve boldly in the PC(USA) and beyond. Gifts communicate a common faith and shared purpose among and with these institutions that witness to Christ joyfully and together shape leaders who make a difference in the life of PC(USA) congregations and councils.

Eleven seminaries receive funding through the TEF:

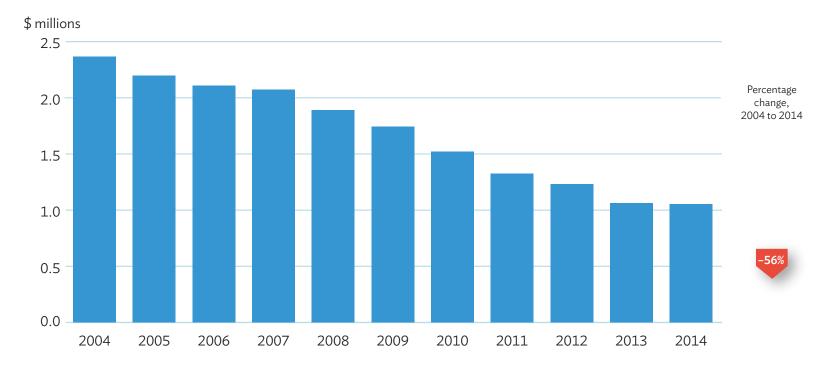
- 1. Austin Presbyterian Theological Seminary
- 2. Columbia Theological Seminary
- 3. University of Dubuque Theological Seminary
- 4. Louisville Presbyterian Theological Seminary
- 5. McCormick Theological Seminary
- 6. Pittsburgh Theological Seminary

- 7. Princeton Theological Seminary
- 8. San Francisco Theological Seminary
- 9. Johnson C. Smith Theological Seminary
- 10. Union Presbyterian Seminary
- 11. Seminario Evangélico de Puerto Rico

As of January 1, 2015, the TEF has been moved to the Presbyterian Foundation.

	2004	2014	% CHANGE 2004-2014
Theological Education Fund	2,363,395	1,050,749	(55.5%)

Other Specific Appeals Theological Education Fund



	Year ▶	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	
Theological Education Fund		2,363,395	2,195,768	2,108,616	2,071,902	1,888,936	1,743,159	1,521,418	1,324,617	1,225,380	1,062,849	1,050,749	

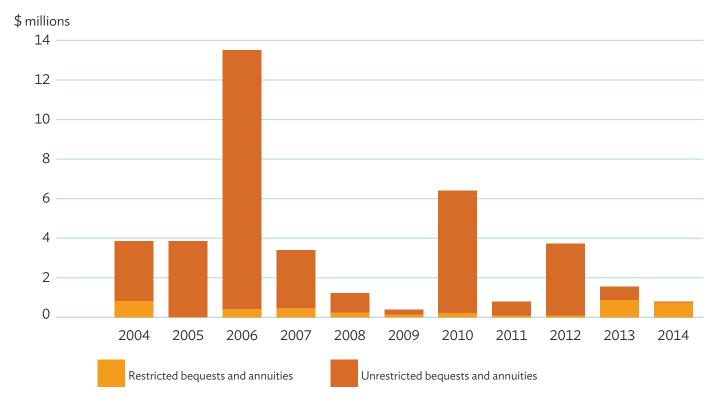
Bequests and annuities

Bequest and annuity funds come to the Presbyterian Mission Agency directly from donors or via the Presbyterian Church (U.S.A.) Foundation. Such gifts may be unrestricted or restricted to certain purposes. Bequests and annuities received by the Presbyterian Church (U.S.A.) that are not fully expendable (such as those to create an endowment) are invested by the Presbyterian Foundation.

	2004	2014
Restricted	828,798	740,684
Unrestricted	3,022,366	62,910
Total	3,851,164	803,594

Additional Forms of Giving





Year ▶	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Restricted bequests and annuities	828,798	14,223	407,427	473,119	230,250	148,862	223,012	76,897	75,988	879,931	740,684
Unrestricted bequests and annuities	3,022,366	3,834,578	13,114,451	2,917,043	998,055	231,701	6,177,817	728,216	3,656,215	674,883	62,910
Total	3,851,164	3,848,801	13,521,878	3,390,162	1,228,305	380,563	6,400,829	805,113	3,732,203	1,554,814	803,594

NOTES (1) 2006 includes a major estate gift of \$9.5 million.

- (2) 2010 includes a major estate gift of \$5.5 million.
- (3) 2012 includes a major estate gift of \$3.5 million.

Income from endowments and restricted gifts

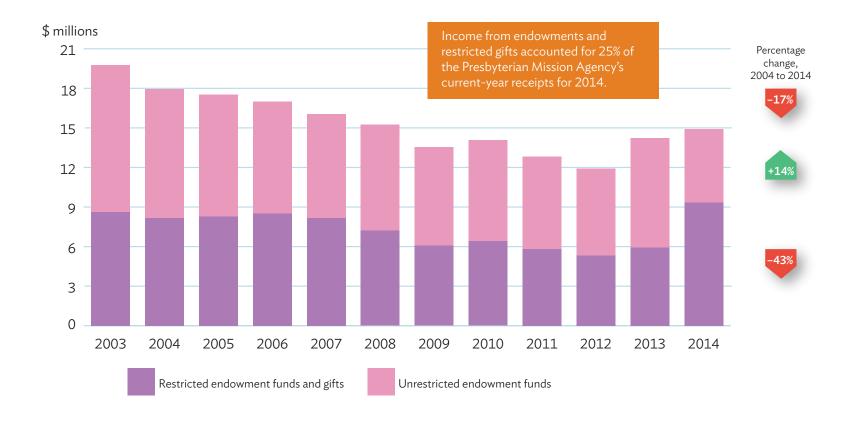
Endowment funds and restricted gifts are held by the Presbyterian Foundation. These funds totaled \$394,456,972 at year end 2014, down from \$490,602,192 in 2004. Income from permanent funds are paid to the PC(USA) according to a spending formula designed to maintain the fund in perpetuity. The spending formula was 4.25 percent for 2014.

Endowments and restricted gifts have decreased due principally to two factors:

- Expendable gifts have been used for intended purposes in amounts greater than new gifts added to the endowment.
- The significant decline in the value of stocks in 2008–2009 has not been fully recovered.

	2004	% CHANGE 2004-2014	
Restricted	8,173,735	9,347,050	14.4%
Unrestricted	9,754,927	5,561,587	(43.0%)
Total	17,928,662	14,908,637	(16.8%)

Income from endowments and restricted gifts



Income from:	Year ▶	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Restricted endowment funds ar	nd gifts	8,173,735	8,278,888	8,501,950	8,168,777	7,201,177	6,063,620	6,403,997	5,832,049	5,342,952	8,316,698	9,347,050
Unrestricted endowment funds	;	9,754,927	9,231,855	8,495,391	7,869,845	8,049,365	7,505,666	7,668,701	7,007,446	6,567,211	5,918,280	5,561,587
Total		17,928,662	17,510,743	16,997,341	16,038,622	15,250,542	13,569,286	14,072,698	12,839,495	11,910,163	14,234,978	14,908,637

Sales of curriculum, program services, and resources

Sales of curriculum, program services, and resources account for another source of funding.

■ Sales of curriculum

Comprises sales of materials published by Congregational Ministries Publishing

■ Sales of program services

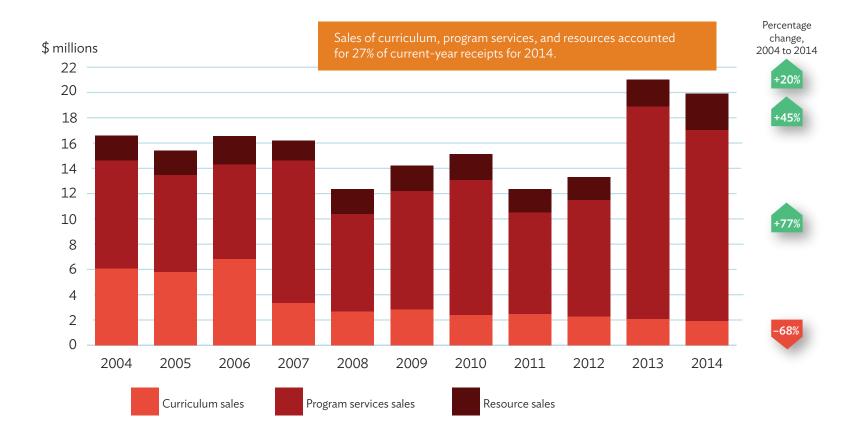
Includes fees for event registrations for conferences (including Big Tent) and programs such as PDA's Volunteer Villages; fees for administrative services from affiliated ministries and programs (such as Presbyterian Women), other General Assembly agencies (such as Presbyterian Publishing Corporation), and church loan programs; and reimbursement of insurance premiums paid for related agencies and entities

■ Sales of resources

Includes receipts from resources that are produced and sold in various ministry areas; sales of the *Presbyterian Mission Yearbook* and *Presbyterian Planning Calendar* and subscriptions to *Presbyterians Today* and *Call to Worship*; and sales from educational resources for child advocacy, peacemaking, and environmental justice

	2004	2004 2014			
Sales: curriculum	6,091,738	1,917,830	(68.5%)		
Sales: program services	8,511,291	15,099,035	77.4%		
Sales: resources	1,994,371	2,901,484	45.5%		
Other	728,809	262,898	(63.9%)		
Total	17,326,209	20,181,247	16.5%		

Sales of curriculum, program services, and resources



	Year ▶	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Curriculum sales		6,091,738	5,799,428	6,831,236	3,361,477	2,676,332	2,842,924	2,406,981	2,481,583	2,270,282	2,065,391	1,917,830
Program services sales		8,511,291	7,672,833	7,464,780	11,256,491	7,706,775	9,349,983	10,664,709	8,020,126	9,223,062	16,821,078	15,099,035
Resource sales		1,994,371	1,910,626	2,256,903	1,580,409	1,976,353	2,035,525	2,058,679	1,843,490	1,860,121	2,042,418	2,901,484
Other		728,809	1,016,382	1,565,482	760,922	696,060	798,785	254,339	376,781	319,278	389,553	262,898
Total		17,326,209	16,399,269	18,118,401	16,959,299	13,055,520	15,027,217	15,384,708	12,721,980	13,673,743	21,318,440	20,181,247

Per capita apportionment

Per capita apportionment is a means for all Presbyterians to share in the costs of coordinating and evaluating mission and performing the ecclesiastical, legislative, and judicial functions of the church. Per capita rates are established by the General Assembly, and every congregation is obligated to pay per capita based upon its number of members. The per capita rate in 2014 was \$7.02, a 27.4 percent increase since 2004, when the rate was \$5.51.

	2004	2014	% CHANGE 2004-2014
Per capita rate	5.51	7.02	27.4%
Total apportionment	13,507,076	12,741,384	(5.7%)
Presbyterian Mission Agency ¹	2,847,281	1,850,773	(35.0%)
Supervised work ²	1,039,050	750,645	(27.8%)
Support services ³	643,100	521,925	(18.8%)
Total Presbyterian Mission Agency ⁴	4,259,431	3,123,343	(31.0%)

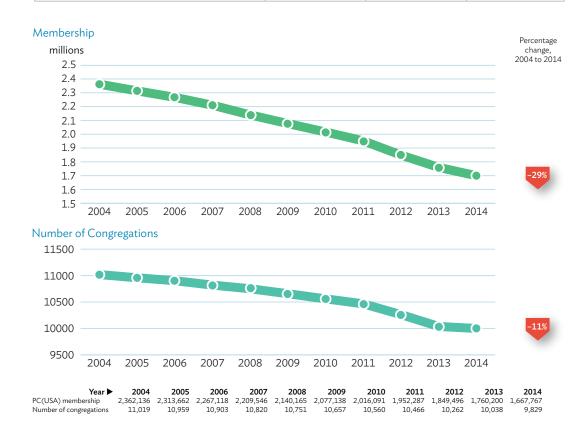
¹ Presbyterian Mission Agency amounts include Presbyterian Mission Agency meetings, task forces, advisory and advocacy groups, administration, and personnel.

PC(USA) membership and congregations

Membership in the PC(USA) has declined for many years. For the 11-year period 2004–2014, a loss of 694,369 members represents a decline of 29.4 percent.

During the same period, the number of churches decreased by 1,190, representing a decline of 10.8 percent.

	2004	2014	% CHANGE 2004-2014
Total active members	2,362,136	1,667,767	(29.4%)
Number of congregations	11,019	9,829	(10.8%)

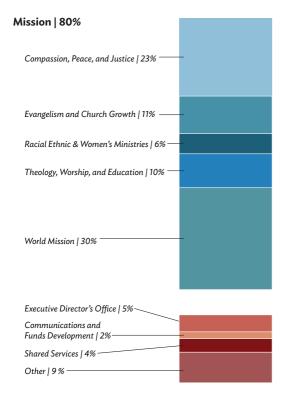


² "Other Presbyterian Mission Agency Supervised Work" (amounts allocated to Communications, Legal, and Internal Audit)

³ Common Services (Finance and Accounting, Human Resources, Information Technology, and Center Services)

 $^{^4}$ The balance of per capita (\$9,247,645 in 2004 and \$9,618,041 in 2014) supports the Office of the General Assembly.

How funds are used



The Presbyterian Mission Agency establishes budgets for two-year periods that are approved by the General Assembly. Between assemblies, the Presbyterian Mission Agency may make revisions to its budgets. Current budgets can be found at pcusa.org/financials.

Further information about the sources and uses of funds by ministry area can be found in the Presbyterian Mission Agency annual report: pcusa.org/financials.

According to our audited 2014 financial statements, the Presbyterian Mission Agency's operating expenses by Charity Navigator functional classification for 2014 are as follows:

Total	100%
Fundraising expenses	6%
Management and general expenses	9%
Program expenses*	85%

*Includes payments to affiliates: grants to other agencies (such as the Board of Pensions for the Christmas Joy Offering), mid councils (for Mission Partnership Funds), and partner institutions around the world



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