

**ITEM H.201
FOR INFORMATION**

Subject: Special Offerings Fundraising Report 2014

	2013 Year to Date vs 2014 Year to Date				Year to date vs Year Goals			
	Actual as of Dec. 31, 2013	Actual as of Dec. 31, 2014	Difference	% Difference	2014 Goal/Budget	Actual as of Dec. 31, 2014	Goal vs Actual	% of Goal
Total Gross Revenue (includes local revenue)	13,807,915	13,385,894	(422,021)	-3%	13,910,000	13,385,894	(524,106)	96%
Total Gross Revenue to PMA	12,255,227	12,010,464	(244,763)	-2%	13,100,000	12,010,464	(1,089,536)	92%
Total Expenses	2,022,059	2,483,137	461,079	23%	1,572,432	2,483,137	910,705	158%
Total Net Revenue to PMA	10,233,168	9,527,327	(705,841)	-7%	11,527,568	9,527,327	(2,000,241)	83%

Christmas Joy Offering								
date of offering 12/22/13 & 12/21/14								
	2013 Year to Date vs 2014 Year to Date				Year to date vs Year Goals			
	Actual as of Dec. 31, 2013	Actual as of Dec. 31, 2014	Difference	% Difference	2014 Goal/Budget	Actual as of Dec. 31, 2014	Goal vs Actual	% of Goal
PMA Offering Revenue	3,883,388	3,566,172	(317,216)	-8%	4,200,000	3,566,172	(633,828)	85%
Special Offerings General Giving (I.e. catalog) (25%)	37,908	125,164	87,256	230%	0	125,164	125,164	
Total Revenue	3,921,296	3,691,336	(229,961)	-6%	4,200,000	3,691,336	(508,665)	88%
Allocated Promotional Costs	502,590	490,325	(12,265)	-2%	305,122	490,325	185,203	161%
Allocated Special Offerings General Giving (I.e. catalog) (25%)	0	87,294	87,294		63,380	87,294	23,914	138%
Total Expenses	502,590	577,619	75,030	15%	368,502	577,619	209,117	157%
Cash to Need	3,418,706	3,113,716	(304,990)	-9%	3,831,498	3,113,716	(717,782)	81%

One Great Hour of Sharing Offering								
date of offering 3/31/13 & 4/20/14								
	2013 Year to Date vs 2014 Year to Date				Year to date vs Year Goals			
	Actual as of Dec. 31, 2013	Actual as of Dec. 31, 2014	Difference	% Difference	2014 Goal/Budget	Actual as of Dec. 31, 2014	Goal vs Actual	% of Goal
PMA Offering Revenue	6,466,838	6,330,514	(136,324)	-2%	7,100,000	6,330,514	(769,486)	89%
Special Offerings General Giving (I.e. catalog) (25%)	37,908	125,164	87,256	230%	0	125,164	125,164	
Total Revenue	6,504,746	6,455,678	(49,068)	-1%	7,100,000	6,455,678	(644,322)	91%
Allocated Promotional Costs	725,871	827,298	101,427	114%	530,247	827,298	297,051	156%
Allocated Special Offerings General Giving (I.e. catalog) (25%)		87,294	87,294		63,380	87,294	23,914	138%
Total Expenses	725,871	914,592	188,721	26%	593,627	914,592	320,965	154%
Cash to Need	5,778,875	5,541,086	(237,789)	-4%	6,506,373	5,541,086	(965,287)	85%

Pentecost Offering								
date of offering 5/19/13 & 6/8/14								
	2013 Year to Date vs 2014 Year to Date				Year to date vs Year Goals			
	Actual as of Dec. 31, 2013	Actual as of Dec. 31, 2014	Difference	% Difference	2014 Goal/Budget	Actual as of Dec. 31, 2014	Goal vs Actual	% of Goal
PMA Offering Revenue	786,454	705,843	(80,611)	-10%	900,000	705,843	(194,157)	78%
Special Offerings General Giving (I.e. catalog) (25%)	37,869	125,164	87,295		0	125,164	125,164	
Congregation portion (40%)	549,549	470,562	(78,987)	-14%	360,000	470,562	110,562	131%
Total Revenue	1,373,872	1,301,569	(72,303)	-5%	1,260,000	1,301,569	41,569	103%
Allocated Promotional Costs	363,628	380,977	17,349	5%	227,063	380,977	153,914	168%
Allocated Special Offerings General Giving (I.e. catalog) (25%)		87,294	87,294		63,380	87,294	23,914	138%
Total Expenses	363,628	468,271	104,643	29%	290,443	468,271	177,828	161%
PMA Cash to Need	460,695	362,736	(97,959)	-21%	609,557	362,736	(246,821)	60%
Congregation portion (40%)	549,549	470,562	(78,987)	-14%	360,000	470,562	110,562	131%
Total Cash to Need	1,010,244	833,298	(176,946)	-18%	969,557	920,592	(136,259)	95%

PRESBYTERIAN MISSION PRESBYTERIAN MISSION AGENCY BOARD
 APRIL 16-17, 2015
 SPECIAL OFFERINGS

Peacemaking								
date of offering 10/6/13 & 10/5/14								
	2013 Year to Date vs 2014 Year to Date				Year to date vs Year Goals			
	Actual as of Dec. 31, 2013	Actual as of Dec. 31, 2014	Difference	% Difference	2014 Goal/Budget	Actual as of Dec. 31, 2014	Goal vs Actual	% of Goal
PMA Offering Revenue	965,270	391,329	(573,941)	-59%	900,000	391,329	(508,671)	43%
Special Offerings General Giving (I.e. catalog) (25%)	37,869	125,164	87,295		0	125,164	125,164	
Congr/Presby/Synod portion (50%)	1,003,139	391,328	(611,811)	-61%	450,000	391,328	(58,672)	87%
Total Revenue	2,006,278	907,821	(1,098,457)	-55%	1,350,000	907,821	(442,179)	67%
Allocated Promotional Costs	429,970	373,784	(56,186)	-13%	256,480	373,784	117,304	146%
Allocated Special Offerings General Giving (I.e. catalog) (25%)		87,294	87,294		63,380	87,294	23,914	138%
Total Expenses	429,970	461,078	31,108	7%	319,860	461,078	141,218	144%
PMA Cash to Need	573,169	55,415	(517,754)	-90%	580,140	55,415	(524,725)	10%
Congr/Presby/Synod portion (50%)	1,003,139	391,328	(611,811)	-61%	450,000	391,328	(58,672)	87%
Total Cash to Need	1,576,308	446,743	(1,129,565)	-72%	1,030,140	446,743	(583,397)	43%

Peace & Global Witness								
date of offering 10/6/13 & 10/5/14								
	2013 Year to Date vs 2014 Year to Date				Year to date vs Year Goals			
	Actual as of Dec. 31, 2013	Actual as of Dec. 31, 2014	Difference	% Difference	2014 Goal/Budget	Actual as of Dec. 31, 2014	Goal vs Actual	% of Goal
PMA Offering Revenue	0	514,516	514,516	-	0	514,516	514,516	-
Special Offerings General Giving (I.e. catalog) (25%)	0	0	0	-	0	0	0	-
Congr/Presby/Synod portion (50%)	0	513,540	513,540	-	0	513,540	513,540	-
Total Revenue	0	1,028,056	1,028,056	-	0	1,028,056	1,028,056	-
Allocated Promotional Costs	0	61,577	61,577	-	0	61,577	61,577	-
Allocated Special Offerings General Giving (I.e. catalog) (25%)		0	0	-	0	0	0	-
Total Expenses	0	61,577	61,577	-	0	61,577	61,577	-
PMA Cash to Need	0	452,939	452,939	-	0	452,939	452,939	-
Congr/Presby/Synod portion (50%)	0	513,540	513,540	-	0	513,540	513,540	-
Total Cash to Need	0	966,479	966,479	-	0	966,479	966,479	-

Witness Offering								
	2013 Year to Date vs 2014 Year to Date				Year to date vs Year Goals			
	Actual as of Dec. 31, 2013	Actual as of Dec. 31, 2014	Difference	% Difference	2014 Goal/Budget	Actual as of Dec. 31, 2014	Goal vs Actual	% of Goal
Total Cash to Need	1,723	1,435	(288)	-17%	0	1,435	1,435	