

**ITEM C.207**  
**FOR INFORMATION**

**Introduction – Executive Director for the Association of  
Presbyterian Colleges & Universities**

The Board of Directors of the Association of Presbyterian Colleges & Universities (APCU) has named Jeffrey E. Arnold to be its new executive director effective April 1, 2015. He will succeed Gary Luhr, who is retiring after serving as executive director since October 2002. Arnold is currently vice president for business strategy with RuffaloCODY, a provider of technology-enabled fundraising and enrollment management services and software based in Cedar Rapids, Iowa. The company serves more than 1,500 nonprofit organizations and institutions of higher education throughout the United States, Canada, Australia and the UK.

“Jeff brings a wealth of experience working in the higher education field in important strategic capacities, and the board of APCU is excited about the skill sets he will bring to the role as we re-envision the Association in response to the many challenges our institutions face,” says Dr. Richard H. Dorman, president of Westminster College in New Wilmington, Pennsylvania and current chair of APCU.

In a career spanning more than 30 years in higher education, Arnold has worked for two other technology-based companies and for The College Board from July 1995 to August 1998 and again from July 2001 to May 2004. Before that he was director of enrollment services and acting director of university relations at Pennsylvania State University, assistant director of admission and financial aid at the University of Pittsburgh and assistant director of admission at Duquesne University. He holds a Bachelor’s degree from Duquesne University, a graduate certificate in counselor education from Duquesne and a Master’s of Education in adult and continuing education from Pennsylvania State University.

Arnold is an ordained ruling elder in the Presbyterian Church (U.S.A.) at Johns Creek Presbyterian Church in Johns Creek, Georgia.

The Association of Presbyterian Colleges & Universities, an independent, not-for-profit organization that has a covenant with the Presbyterian Mission Agency, works to strengthen and promote colleges and universities related to the PC(USA) and to advocate the mission of higher education in the Reformed tradition.

*As reported by Emily Enders Odom for the Presbyterian News Service, 2/26/15*